



HIGH EAGLE
AN INSPIRATIONAL DOCUMENTARY

High Eagle is the story of a Native American who received a vision that he would one day help mankind land on the lunar surface - an idea so preposterous at the time it was thought of as science fiction.

This is the story of Jerry Elliott High Eagle, the first Native American rocket scientist ever hired at NASA, and the sacrifices and triumphs he endured to make his vision a reality.

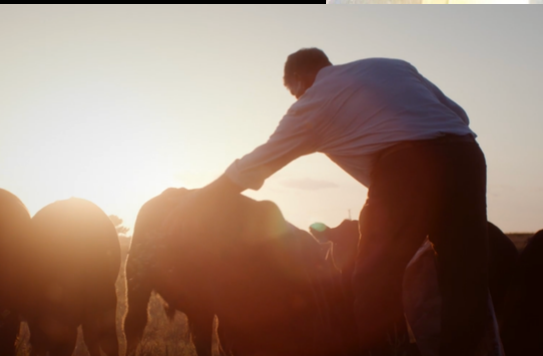
**“THE EAGLE THAT FLIES HIGHEST IS CLOSEST TO GOD.
MY NAME MEANS CLOSE TO GOD.”**

Jerry Elliott High Eagle

THE OPPORTUNITY



- In the past year, documentaries have hit #1 and broken viewership records on both Hulu and Amazon Prime.
- Netflix programming executive Diego Buñuel stated that “Two-thirds of [Netflix’s] four-hundred million viewers have watched at least one original documentary.” (Source)
- 68% of people say they are watching more documentaries today than three years ago. (MDR Communications)
- “The fact that such a big portion of the population is regularly watching documentaries may also have to do with their increased availability on streaming platforms. Netflix alone spent an estimated \$350 million on unscripted documentaries in 2019.” (AMT Lab)



AUDIENCE

Three demographic segments intersect to make up the audience for this film:

SOCIAL JUSTICE INTEREST:

- Interest in marginalized narratives, Native American culture, and issues of racial equity and social justice.
- Majority 20s -40s; utilize a wide variety of streaming services
- 97% watch at least 2 documentaries a month ([source](#))
- This film's deals with important social issues without excessive and heavy-handed messaging. This increases its appeal both to those experienced in the world of social justice and to a general audience.

NASA AND SCIENCE-RELATED INTEREST:

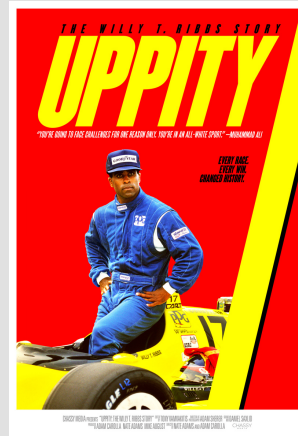
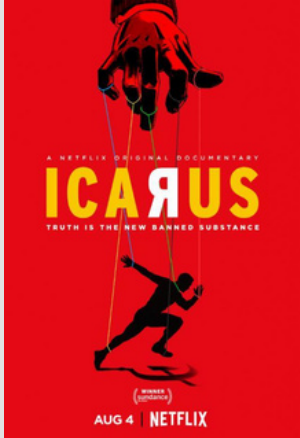
- Drawn to High Eagle out of the desire to learn more about the early days of NASA, and get a behind-the-scenes look at landmark events such as Apollo 11 and 13.
- Tend to be middle age or older
- The film contains enough historical and archival content to excite this audience, but not so much as to overwhelm a general audience.

FAITH ADJACENT:

- Drawn to Jerry's story of courage, faith, and the spirituality that sustained him through times of difficulty and struggle.
- Families and individuals of all ages
- Based on extensive feedback, the presentation of spiritual values in this film is inspiring for both religious and secular audiences alike.

COMPS

- Icarus - Budget \$2M - Netflix acquired for \$5M
- Uppity - Budget \$950K - Netflix acquired \$2.5M
- Space Station 3D - Budget: 1M; Box office: \$127.6M
- Apollo 11 - Budget: \$9 million; Box office \$15M
- Stories We Tell - Box office: \$3M



RELEASE AND DISTRIBUTION PLAN

Film festival submission, including:

- **Toronto Film Festival**
- **Sundance Festival**
- **Big Sky Documentary Festival**

Limited theatrical release - based on faith adjacent and human interest demographic

Streaming platform for general release

BUDGET HIGHLIGHTS

Director/Producer Units: \$85,000

Production: \$81,340

- **Staff: \$28,550**
- **Art and Animations: \$10,830**
- **Talent and Casting: \$3500**
- **Production Travel: \$14,491**
- **Director of Photography: \$16,506**
- **Set Locations: \$2550**

Post-Production: \$293,826

- **Editing: \$100,000**
- **Composer: \$27,000**
- **Licensing; \$40,000**
- **Screenings and Festivals: \$27,000**

Total: \$474,000

Paid By PVPDX	\$145,075
Paid by Spirit Medicine	\$13,750
Deferred to Sale	\$186,517
Needed for Completion	\$103,115

“DON'T EVER GIVE UP. DON'T PUT LIMITS ON YOURSELF. DON'T LET OTHER PEOPLE PUT LIMITS ON YOU. AND HAVE NO FEAR OF ANYTHING.”

JERRY ELLIOTT HIGH EAGLE

PRODUCTION FINANCING

Current Status

- In final stages of post-production
- We have formed a special purpose entity, High Eagle Documentary LLC
- Actively applying for grants
- Seeking investment and/or sale

Investment Information

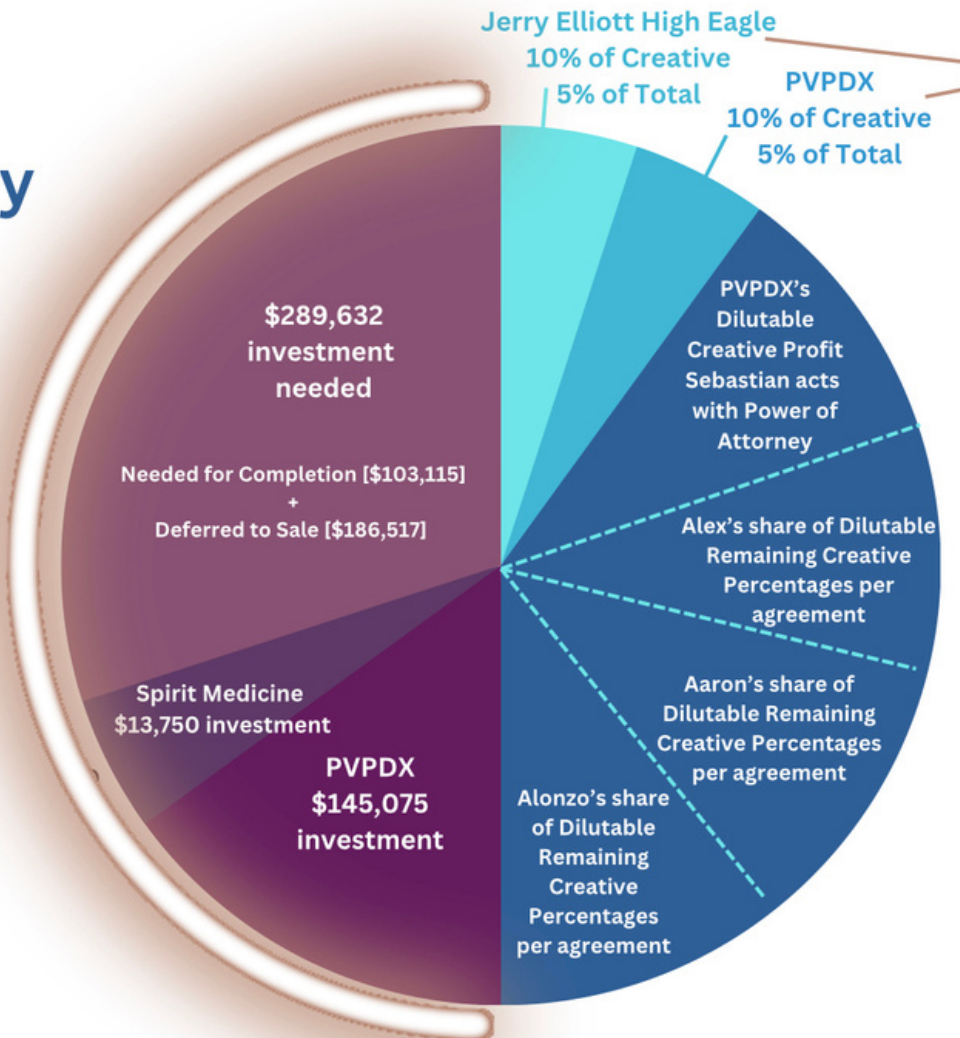
- Investor Recoupment 120% of Contribution
- 22% of budget needed for completion
- 100% of investment side available for buyout
- Position in chain of title and creative side available

High Eagle Documentary LLC

Financial Side



Entire Half Available to Be Bought Out



Fixed Percentages*

Creative Side



LLC Partners control Dilutable Percentages to be distributed with new partners and investors

THE TEAM



ALEXANDER FOARD: PRODUCER

Foard is a Writer and Executive Producer, including works such as Same Kind of Different As Me, American Junkie, Odd Man Out, Quiet In My Town; and a Member of the Writers Guide of America.

AARON BURK: PRODUCER

Burk is a Writer and Producer who has developed and produced from idea to onscreen over a dozen reality TV shows.



ALONZO VAN WILSON: PRODUCER

Van Wilson is the owner of Spirit Medicine Productions, as well as a screenwriter, producer, and a film and television costume designer for some of the most compelling shows on screen, including Manhattan, The Wire, Robo Cop 3, Teenage Mutant Ninja Turtles, and Dawson's Creek.

SEBASTIAN ROGERS: DIRECTOR/PRODUCER

After working with platinum-selling artists, London Records, Dreamworks and Interscope, Rogers moved to Portland, Oregon and started Peripheral Vision PDX, a nonprofit film production company, which he currently leads as Executive Director.





CONTACT

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Thank you!